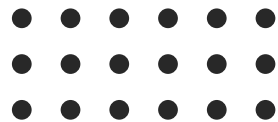


POWERING ELECTRIC MOBILITY[®]



Sales and Service Distributor

Lithium Ion Phosphate Battery for - 2 Wheeler | 3 Wheeler | ESS | Inverter Battery



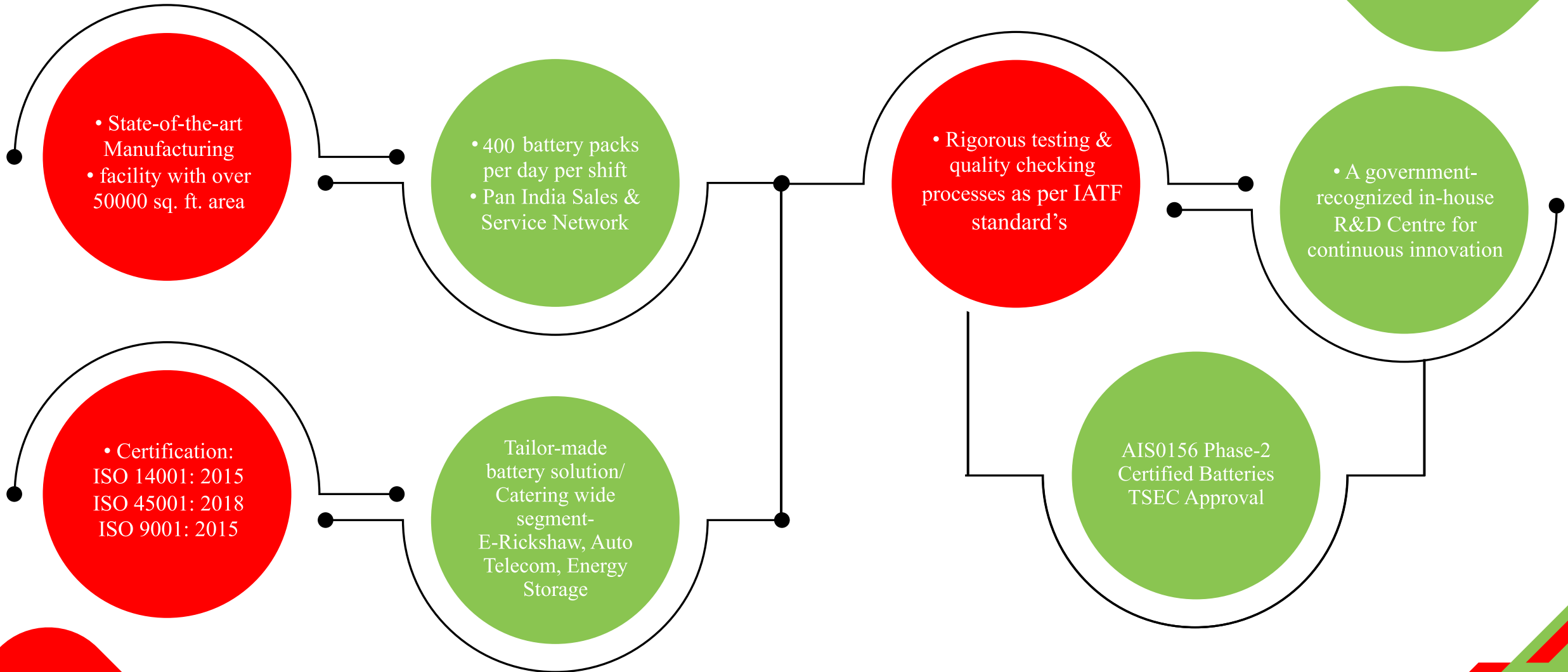
www.ipowerbatteries.in

ABOUT IPOWER BATTERIES

- 01 ➤ An organization with more than 3 decade of experience of serving power backup sector with its BATTERIES and now empowering the India's - Emobility drive with its AIS 156 Phase 2 certified batteries.
- 02 ➤ Our product range includes advanced Lithium-ion Phosphate batteries for 2-wheelers, 3-wheelers, telecom applications, and Energy Storage Systems (ESS), Inverter Batteries.



OUR STRENGTH



SERVICE CENTRE INITIATIVE

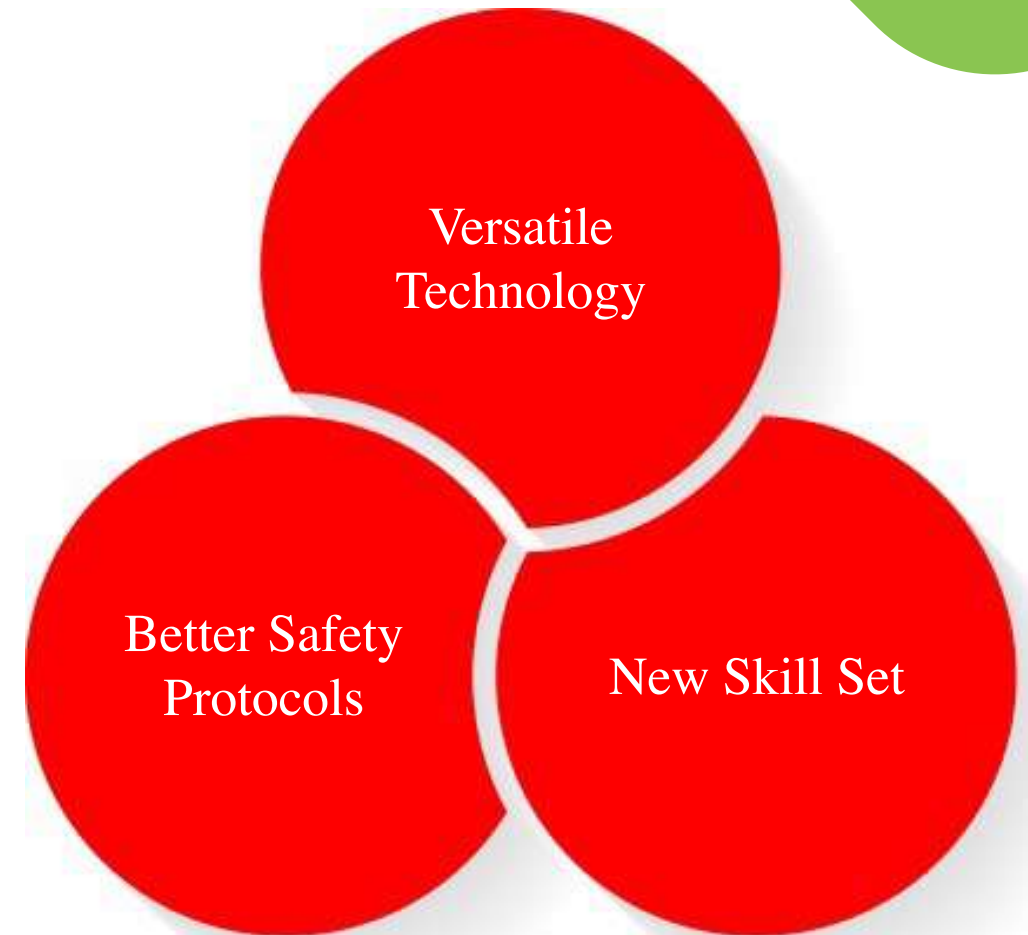
- 01 ➤ The market size of lithium batteries is growing in India. India has more than 2.78 lakh registered EVs. There will be a lot of people who need the regular EV and Battery servicing & upgradation.
- 02 ➤ Every EV user will need regular battery checkups for both safety and efficient performance purposes.



IPOWER SERVICE CENTRE

Lithium battery is a totally growing market, and that's why its servicing needs a unique approach, such as:

Solution of its rising demand, Ipower introduced the first-of-its-kind advanced service centre for EV batteries all over India.



WHAT YOU EXPECT

DEALERS

What is there for Dealers?

- Footfall Increase
- High ROI
- Increase in Referral order
- Goodwill
- Wholistic solution
- Customer satisfaction
- Training / Know how of battery technology
- Technology Learning
- Correct tools & Machinery at affordable prices

CUSTOMER

How Customers is benefited?

- Less Turn around time
- Preventive & Prompt Corrective maintenance
- Quick Response
- Trust & Confidence in Product, Dealer and Vehicle
- Satisfaction

OEM'S

Why it is useful for OEMS?

- Ahead of market
- True service promise
- Customer satisfaction
- Goodwill
- Refuel business

DEALER INVESTMENT DETAILS

S. NO	DEALER INVESTMENT DETAILS	DEALER CONTRIBUTION	COVERAGE DETAILS
1.	Service kit cost (2w,3w & Inverter)	Rs2,00,000–2,50,000 (As per requirement)	<ul style="list-style-type: none"> • Major machineries • Tool kit • Spare backup items • Mandatory marketing • Packaging
2.	Technician Salary	Monthly salary (Prefer existing engineer at dealership)	<ul style="list-style-type: none"> • Skilled technician preferable who has hands-on experiencing
3.	Premises & Insurance	Facility and coverage costs (Use existing service facility to minimize setup costs)	<ul style="list-style-type: none"> • Service center space • Equipment insurance • Public liability coverage • Fire
4.	Boarding and lodging of technician	Accommodation for training (3 days)	<ul style="list-style-type: none"> • Boarding expenses for technician • Lodging during training period

COMPANY INVESTMENT DETAILS

S. NO	DEALER INVESTMENT DETAILS	DEALER CONTRIBUTION	COVERAGE DETAILS
1.	Warranty Service cost + parts reimbursement	Service cost of in-warranty batteries + Parts reimbursement along with consumables	<ul style="list-style-type: none"> • Labor charges as per approved rates • Genuine parts at cost price
2.	CRM Team Support	Dedicated service team	<ul style="list-style-type: none"> • Remote CRM team assignment • Daily operational support
3.	Engineer Visit Costs	Complete visit expenses	<ul style="list-style-type: none"> • Scheduled quarterly visits • Emergency support visits • Training
4.	Software Registration	System setup and licensing	<ul style="list-style-type: none"> • Annual licensing fees • System maintenance costs
5.	Dealer health maintenance	Sales & service review, Promotional calling	<ul style="list-style-type: none"> • Regular sales & service allocation

SERVICE CENTRE OFFERING



OTHERS (EXCLUSIVE) OFFERINGS



On Call Assistance



App for complaint handling



Sales Benefits



Field Engineer Support

www.ipowerbatteries.in

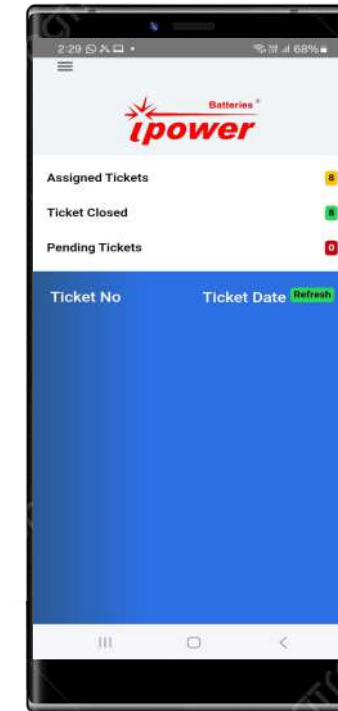
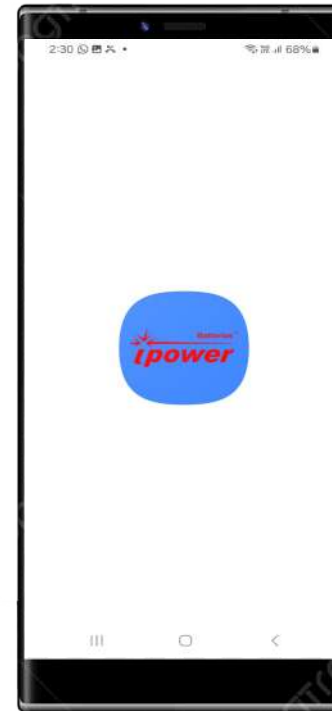
SSD OFFERING DESCRIPTION

S. NO	Offerings	Description
1.	Dealer Direct Association	<ul style="list-style-type: none"> • Direct manufacturing partnership • Official distributor agreement • Territorial rights • Direct communication with HQ
2.	Technical Knowledge Transfer	<ul style="list-style-type: none"> • Complete training materials • Sensitive & proprietary documents access • Technical specifications • Proprietary information through Ipower portal
3.	Standardized Process	<ul style="list-style-type: none"> • Complete SOPs package • Quality management system • Service delivery protocols • Performance benchmarks
4.	Warranty Reimbursement	<ul style="list-style-type: none"> • Complete service cost coverage • Parts replacement reimbursement • Monthly settlement process • Pre-approved service rates
5.	Multi-Brand Servicing	<ul style="list-style-type: none"> • Authorization for service of all battery brands to maximize revenue
6.	Certification Program	<ul style="list-style-type: none"> • Authorized partner certificate • Staff competency programs • Marketing collateral & social media support
7.	Technical Assistance	<ul style="list-style-type: none"> • 9AM-6PM online support • Dedicated helpline support • Video conferencing assistance • WhatsApp chat support
8.	Dedicated Engineer Visits	<ul style="list-style-type: none"> • Scheduled technical visits • On-demand expert support • Complex case assistance • Equipment maintenance guidance
9.	Customer and Channel Financing	<ul style="list-style-type: none"> • Channel partner financing support • End customer EMI facilities • Flexible payment options • Channel financing
10.	Preferential Pricing	<ul style="list-style-type: none"> • Special distributor rates on batteries and chargers • Volume-based schemes • Seasonal promotional rates

KEY BENEFITS

MOBILE APPLICATION FOR SERVICE CENTRES

1. Centralized Complaint Management
2. RTF Battery Traceability & Records
3. Consumable Inventory Management
4. Service Reimbursement Tracking
5. Service Performance Monitoring
6. Transparency & Accountability System

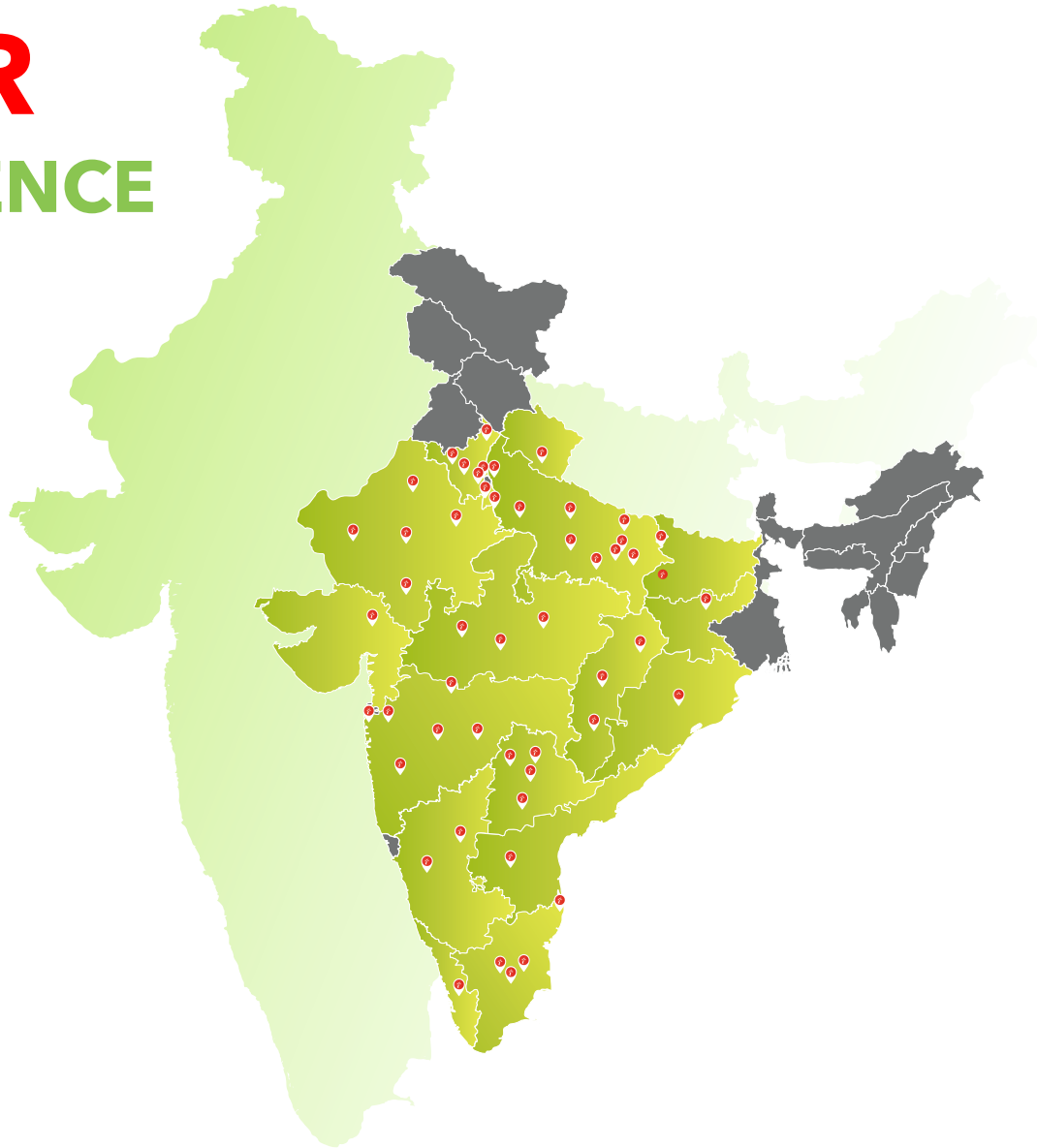


ROI STRUCTURE /INVESTMENT REQUIRED

(YEARLY ROI STRUCTURE FOR DEALERS)

CATEGORY	SERVICE	CALCULATION	AMOUNT (INR)
I-POWER MAKE BATTERIES	CORRECTIVE SERVICE	$12*50*300$	1,80,000
	SPARE PARTS SALE	$12*10*350$	42,000
	O/W IPOWERR BATTERY SERVICE	$12*5*800$	48,000
	LI BATTERY SALE	$12*10*2000$	2,40,000
	Lead BATTERY SALE	$12*100*1200$	14,40,000
NON-I-POWER MAKE BATTERIES	PREVENTIVE SERVICE	$240*100$	24,000
	CORRECTIVE SERVICE	$70*200$	14,000
		Total	19,88,000

OUR PRESENCE



- GT Karnal, Delhi
- Mathura, UP
- Haldwani, Uttarakhand
- Ghaziabad, UP
- Ballia
- Dwarka, Delhi
- Uttam Nagar, Delhi
- North Delhi
- Mirzapur, UP
- Jaunpur, UP
- Agra, UP
- Varanasi, UP
- Satara, Maharashtra
- Thane, Maharashtra
- Mumbai, Maharashtra
- Jalgaon, Maharashtra
- Gujrat
- Prayagraj, UP
- Bihar
- Dhanbad, UP
- Chhattisgarh
- Odisha
- Hyderabad
- Telangana
- Andhra Pradesh
- Chennai
- Tamil Nadu
- Karur
- Tiruchirappalli
- NMT, Kerala
- Karnataka
- Azamgarh, UP
- Gurugram, Delhi NCR
- Hissar, Haryana
- Bhiwani, Haryana



Thank You